



CALPEEK

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S.F. MAYOR'S RACE: JORDAN'S SHOWER PROMO WITH DJs BACKFIRES. MISTAKE COULD BE COSTLY.

Editor's note: It's primary election time in San Francisco, with incumbent Mayor Frank Jordan's career on the line. The muni primary is Nov. 7th. Here's our update & analysis...

...By now most CALPEEK readers know about Mayor Jordan and his recent a.m. *naked shower romp* with two disc jockeys (Mark & Brian of KLOS in L.A. and now KRQR in S.F.). It was all part of a promo and all three were in the buff and on radio. A photo of the trio ran on the front page of the S.F. Examiner --- and later AP ran the photo. Bottomline: a real screw up...

...Politically, whoever OKed this stunt should not be in campaign management. That's the view of a number of consultants and insiders. The general feeling is that this stunt backfired and has *badly wounded* Mayor Jordan. Sources say Jordan's base of moderate Demos, seniors and ethnic voters didn't think it was funny at all...

...The latest tracking poll we've heard about shows a close race, with former Assembly Speaker Willie Brown at 33%, Jordan at 30% and former Supervisor Roberta Achtenberg at 22%. Last week, most thought that Brown and Jordan would end up at somewhere close to 35% each, with Achtenberg running a little stronger than she is now, and with 4th place candidate Ben Hom at 5%. But with this latest incident, Hom's vote may increase. Brown could go up too and it's possible (long shot) Achtenberg could catch Jordan...

...As for the recent debates (seen on C-SPAN), the news media declared Brown the *big winner*, saying he was forceful and answered the questions. Jordan was dinged for being vague and giving a low-energy performance. Achtenberg got mixed reviews...

...FYI: In the S.F. DA's race, the latest S.F. Chronicle survey shows former Deputy DA Bill Fazio leading incumbent DA Arlo Smith by a margin of 22% to 20%, with Sup. Terence Hallinan at 17%. Smith has stopped campaigning because his wife is very ill. Stay tuned...

67TH A.D. RECALL UPDATE: CAMPBELL OFF THE BALLOT, BUT UNANSWERED QUESTIONS REMAIN.

Editor's note: With the recall election just around the corner (Nov. 28th), conservative Demo Laurie Campbell has been tossed off the 67th A.D. recall ballot by Sacto Court Judge James Ford. And while things have somewhat calmed down, some sources think this is the lull before the storm. Here's our update & analysis...

...Judge Ford's ruling to remove Campbell from the recall ballot wasn't unexpected. The evidence was clear that Campbell was **not** the circulator of her nominating petitions. The ruling also caused Orange Co. to toss out the old ballots and reprint --- at a cost of \$50,000. One can already see that Ms. Campbell is in deep trouble. Not only may she be hit with the printing bill, but the Orange Co. DA's office is conducting a criminal inquiry. Question: did Campbell commit *voter fraud*? Politically, O.C. Dist. Atty. Mike Capizzi is on the hot seat. And so is CA Sec. of State Bill Jones(R), who has been so outspoken about voter fraud in the past. Not a peep from Jones, so far...

...But that's only the tip of the political iceberg. The law firm which handled this case for the O.C. Demo Party, Sacto-based Olson, Hagel, Fong et al, isn't finished. O.C. Demo Party wants attorneys' fees and court costs to be paid by Ms. Campbell. Sources tell CALPEEK that the law firm will take **depositions** from various GOPers from Orange Co. involved in the 67th

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A.D. recall of GOP Assemblywoman Doris Allen to see who was behind this scheme. The "star" witness in the deposition hearing would undoubtedly be Campbell. If she talks, heads will roll --- and most don't see her taking the fall, either criminally or financially...

...In other 67th A.D. recall news --- there are at least 3 polls (1 Demo/2 GOP) in the field right now. And sources say the Assembly Demos are moving closer to providing help to Linda Moulton Patterson, the lone Demo in the field of 5. Rumors like these are driving O.C.'s **GOP Junta** up the wall. Word is that the Junta may soon endorse Scott Baugh. But our sources think Baugh is *damaged goods*. Stay tuned...

BOARD OF SUPES RACES: WHO'S IN & WHO'S OUT.

Editor's note: Here's our 3rd update on 1996 County Board of Supervisors races...

- **Napa** - 2nd Dist. Sup. Fred Negri and 4th Dist. Sup. Paul Battisti are both retiring. 5th Dist. Sup. Mike Rippey will seek reelection and faces at least one challenger so far --- American Canyon Mayor Richard Mahaney. Running for the OPEN 2nd Dist. is Napa Councilman Harry Miller. Running for the OPEN 4th Dist. are ex Sup. Howard Moscowite and ex Napa Co. planning commissioner Katherine Winter...

- **Butte** - Sources say it's likely that all 3 incumbents up for reelection in 1996 will run again. The Supes. are 1st Dist. Sup. Vivian Meyer, 4th Dist. Sup. Ed McLaughlin, and 5th Dist. Sup. Gordon Thomas...

- **Santa Cruz** - Likely to seek reelection are 1st Dist. Sup. Janet Beautz and 2nd Dist. Sup. Walt Symons. But 5th Dist. Sup. Fred Keeley is giving up his post to run for the Assembly in the 27th A.D. Demo primary...

- **Santa Barbara** - 1st Dist. Sup. Naomi Schwartz is seeking reelection and so far, no opponent. 4th Dist. Sup. Timothy Staffel has not made his reelection plans public, but sources think he'll run again. Not so with 3rd Dist. Sup. Bill Wallace. After that very slim win over Willy Chamberlin, he's had it. Running for the OPEN 3rd will be Chamberlin; former Solvang Mayor Carol Anders; and Santa Barbara school board member Grace Flores...

CA STATE SENATE PRIMARIES: 8 RACES TO WATCH.

Editor's note: This week we'll focus on the hot primary battles in the upcoming Mar. 26th primary. We'll start with the State Senate because *term limits* has turned the CA State Assembly into a highly partisan and unstable legislative body. This is why most insiders say that from now on CA's upper chamber will be the center of attention. Here is our first *overview & analysis* of the CA State Senate primaries. Next week: U.S. House races...

...If Senate GOP Leader Rob Hurtt is to have any chance of recapturing CA's upper house from Senate President Pro Tem Bill Lockyer and the Demos, he must first **hold two(2)** key seats -- both located in L.A. County: the **21st S.D.** and the **27th S.D.** These are critical seats for both parties...

...That's not to say that there won't be other interesting primary battles. There will be. CALPEEK has identified **6 other** State Senate primaries that we'll cover. On the Demo side, the *hottest primary* will be in L.A. Co.'s **25th S.D.**, where State Sen. Teresa Hughes faces Assemblyman Curtis Tucker. She is the only incumbent *under siege* with a serious primary challenge. Other Demo OPEN seat primaries of interest include: S.F./Marin Co.'s **3rd S.D.**, where Assemblyman John Burton will most likely do battle with S.F. Co. Sup. Angela Alioto and former CDP chair Betty Smith; the East Bay's **9th S.D.**, where Assemblymembers Barbara Lee and Bob Campbell are at war; and San Jose's **13th S.D.**, where Assemblyman John Vasconcellos and business exec. Tom Hayes will square off. Assemblyman Dom Cortese is polling & looking, but hasn't come to a decision as yet. Once these primaries are over, that's it. These seats are in solid Demo territory...

...On the GOP side, we find two(2) primaries that will be hot: the Central Valley's **17th S.D.** battle, where ex-State Sen. Phil Wyman will attempt a comeback against Assemblyman Pete Knight of Palmdale; and San Diego Co.'s **39th S.D.**, where successful businessmen Joe Dolphin and Steve Francis will square off. The winner will face Demo Assemblywoman Dede Alpert. The 17th is safe GOP turf, but the 39th S.D. is *toss-up territory*...

- **21st S.D.** - In this Pasadena/Glendale OPEN seat, Assemblyman Bill Hoge finds himself in a tough primary with Assemblywoman Paula Boland and Pasadena

businessman Bob Oltman. Hurtt's trying to pressure Boland out; without luck so far. Oltman ran against Hoge 4 years ago and has the kind of *deep pockets* that should make Hurtt a happy camper, but Hurtt appears to be backing Hoge. Bottomline: Hoge, with his ties to gaming, and Boland being a carpetbagger, gives Demo Adam Schiff a solid shot. And neither Hoge nor Boland are strong fundraisers, so should either win the primary, Hurtt will have to fund the general...

● **27th S.D.** - Hurtt doesn't face the same problem here. He's got 4 solid GOP contenders. The front-runner is Assemblyman Phil Hawkins, but like Hoge & Boland, isn't noted as a strong fundraiser. John Ward, who challenged Sen. Bob Beverly(R) in 1992, is running again. Former LAPD Capt. Bob McVey is an unknown, but Long Beach businessman Frank Colonna (who finished 3rd in the L.B. Mayor's race last year) may be Hawkins' strongest rival. The winner will face either former Demo Assemblywoman Betty Karnette or businessman Brian Finander, who came within 5,000 votes of beating Beverly in 1992. Stay tuned...

CA INITIATIVE UPDATE: TORT REFORM QUALIFIES.

Editor's note: As anticipated, 3 tort reform measures sponsored by The Alliance to Revitalize Calif. have qualified for the Mar. 26th primary ballot. These initiatives include: (1) *No-Fault Motor Vehicle Insurance*; (2) *Attorneys' Fees. Shareholder Actions. Class Actions*; and (3) *Attorneys' Contingent Fees. Limits*. Here's a brief update...

...The proponents for the shareholder initiative are Thomas Proulx, Alan Shugart and Bill Westermeyer. The proponents for No-Fault and the Limits on Attorneys' Contingency Fees are Westermeyer, Michael Johnson and Bill Zimmerman. All can be reached at (310)451-2522...

...Proulx is the overall chair of this effort, with Zimmerman(D) as the campaign mgr. Overall consultant to both will be Ken Khachigian(R). The polling will be done by Arnie Steinberg(R), while direct mail will be handled by Demo Richard Schlackman's Campaign Performance Group. Anne LeGassick(R) is the State finance director. The PBN Co. will handle press relations. Other members of the team include Zimmerman's partner, Pacy Markman(D) and special counsel David Faustman(R). It appears that the Alliance has

gone out of its way to hire in a *bi-partisan campaign team*. Whether this will make any difference in the long run remains to be seen...

...FYI: Does the name Bill Lerach mean anything to you? Probably not, but he's a well known trial attorney from San Diego who specializes in class actions against publicly held companies. His name may become better known in the months ahead because he has an initiative at the AG's office (for Title & Summary) that could be considered a *poison pill* to one or two of the above initiatives. And while he's not a Huffington, he's reportedly got deep pockets. Stay tuned...

CARD CLUB MADNESS: 6 CITIES HOLD ELECTIONS ON NOV. 7. MOST MEASURES WILL BE DEFEATED.

Editor's note: Most of these card club measures will end up losing because they face well-funded opposition from *rival card clubs* who don't want the competition. Here's a brief update...

● Palm Springs and Hesperia. It will be an uphill fight in both cities. Why? The Indians (as in Indian reservation gaming casinos) are pumping big bucks to oppose both measures. Until a few weeks ago, the Indian casinos were neutral...

● Pomona. YES on K forces are trying very hard to keep this election *low keyed*, but voters here are very much aware of what's going on because this is the 2nd time this year that a card club proposal has been on the ballot. Lots of money on both sides. FYI: The NO side recycled an old NO on A hit mailer and forgot to to change A to K. Ooops...

● Ontario. Sources think if the turnout is below 6,000, the YES side may have a shot...

● San Mateo. Backers of the 50-table club at the Bay Meadows Race Track face opposition from Bay 101, a rival card club in San Jose...

● Coachella. There is no formal opposition to the card club proposal, so this one might slip through...

...FYI: The religious right has spearheaded what appears to be a successful drive to repeal (via referendum) a card club law in the city of Stockton. Stay tuned...

ROSS PEROT AT COMMONWEALTH CLUB NOV. 9.
Ross Perot, founder of United We Stand and the moving force behind the new Reform Party, will address members of the Commonwealth Club of CA, no-host reception, 5:30 p.m., Nov. 9, San Francisco Marriott Hotel. For info ☎ (415)597-6705...

CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.
Editor's note: Here are a few political items worth noting...

◆ **CRA Presidential Convention** - The CA Republican Assembly, the very conservative grassroots organization, will hold it's '96 Presidential Endorsement Convention, Nov. 10-12 at the Oakland Airport Hilton. All the GOP contenders have been invited, but it appears that this may be a Pat Buchanan vs. Phil Gramm drill. Both have taken out ads in the current issue of the CRA's newspaper...

◆ **Beilenson Won't Seek Reelection** - Liberal Demo U.S. Rep. Tony Beilenson of Woodland Hills (his heart was always in Beverly Hills) won't seek reelection in '96. GOPer Rich Sybert is running again. Demo names which have surfaced include L.A. Co. Sup. Zev Yaroslavsky and former L.A. Councilmembers Joy Picus of Woodland Hills & Bob Ronka of Calabasas...

◆ **Reform Party Qualifies** - As of 10/31, Ross Perot's Reform Party had signed up 107,769 registrants. It's unofficial until the counties report in, but SOS Bill Jones released this data on Nov. 1st...

◆ **CA Primary & Oscar Night** - Leave it to CDP political consultant Bob Mulholland to point this one out: Hollywood's biggest night of the year (Oscar Night) is Monday, March 25th. CA's Presidential primary is Tuesday, March 26th...

◆ **San Diego Council Race** - With a week to go before their Nov. 7th runoff, a new poll by Competitive Edge Research shows 2nd District city council candidate Byron Wear holding a slim lead over rival John Seymour (son of you know who), 31.6% to 28.4%, with 40% undecided...

◆ **Gingrich Backs CCRI** - Just a few months ago House Speaker Newt Gingrich(R) was warning fellow GOP House members to be careful about jumping on

the bandwagon to end affirmative action. That was then. But it appears Gingrich has changed his mind and has signed a fundraising letter for CCRI. This at least confirms one story which has been making the rounds: *CCRI is having money trouble...*

CALPEEK'S '95 DIRECTORY OF CAMPAIGN CONSULTANTS
The new 1995-96 (5th edition) of CALPEEK's Directory of Campaign Consultants is now on sale. Checks and VISA/Mastercard only - no invoicing. Cost for CALPEEK subscribers is \$15. For non-subscribers: \$50. Make checks payable to CALPEEK or Calif. Political Week and send with your name & address to: P.O. Box 1468, Beverly Hills, CA 90213. You can FAX a credit card payment to (310)657-4340...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.
Editor's note: Here are some items to mark down in your notebook...

■ A sad note: Former Congressman B.F. Sisk(D Fresno), who represented the Central Valley from 1955-79, died recently. He was 84. R.I.P...

■ The L.A. Co. Bd. of Supes has named Conny B. McCormach as the new Registrar-Recorder. McCormach begins her new job Dec. 21. She is currently on leave from her job as Registrar in San Diego Co...

■ On the move: Kaufman Campaign Consultants to 1015 20th Street, Sacramento, CA 95814. Same ☎...

■ Split: consultants Frank Wilson and Jeff Adler have ended their 6-year association. Wilson remains at 23332 Mill Creek Drive, Ste. 155, Laguna Hills, CA 92653. Adler moves his Adler Public Affairs to 200 Pine Ave., Ste. 300, Long Beach, CA 90802. New ☎ is (310)435-5551...

MAYOR RIORDAN TO ADDRESS VICA ON NOV. 17th.
L.A. Mayor Richard Riordan will give a "State of the Valley" address at the 46th annual meeting of the Valley Industry & Commerce Assn. (VICA) on Nov. 17th at the Warner Center Marriott Hotel in Woodland Hills. Riordan will speak at the luncheon, but the 46th annual VICA meeting runs from 7:30 a.m. to 2 p.m. and includes the 7th annual business forecast conference. For info ☎ (818)888-2228...